

## Events 2017

### **Sviaz Expocomm 2017, 25 -28 April 2017, Moscow**

29-th International Exhibition for Information and Communication Technology

#### **Expocentre Krasnopresnenskaya nab., 14, Moscow, Russia**

**Sviaz-Expocomm** is the largest trade show of IT and telecommunications solutions and products in Eastern Europe. Every year **Sviaz-Expocomm** serves as a platform not only to launch new products and ideas but also to network with representatives of authorities and the business community.

Participation in **Sviaz-Expocomm** is an opportunity to increase customer base and sales via face-to-face contacts with Russia's largest audience of consumers of ICT products, solutions and services.

Communications, Technology, Equipment, Solutions and Services, Data networks Telecommunications and network infrastructure, TV and radio broadcasting, Software, IT services, Internet based technology and services, Data Centers (DC)

### **Data Centre World, 15-16 March 2017, London**

#### **ExCel, London**

Data Centre World - is the largest Data Centre Event in the UK and is a biggest global event within the industry.

Access an exhibition of 500 leading suppliers.

Conference programme featuring 600 speakers

### **Cloud Expo London 15-16 March 2017**

#### **ExCel, London**

Cloud Expo London is world's biggest, best attended and multi-awarded winning cloud event

### **TV Connect 28-30 March 2017**

#### **ExCel, London**

Addressing content everywhere, TV Connect London 2017 provide information about the new digital supply chain and centre company's strategy around customer experience in today's audience based TV world.

Within future content delivery technologies and solutions being the focus of TV Connect's exhibition, organisers introduced new service innovation and delivery tech tours as well as the return of the connected entertainment hub which will host demos and presentations focusing on big data, content distribution, social media integratio, VR & 360 Video and cloud based solutions

### **Russian CFO Summit , 3-5 October 2017, Moscow**

#### **Inter Continental Moscow Tverskaya Hotel, Russia**

**The Russian CFO Summit** is the largest and longest - running annual meeting for the CFO community in Russia, bringing together senior finance executives from across the country and beyond This year Summit Programme is built around three content parts:

- Strategic SFO
- CFO Excellence
- Practical Takeaways

How to assess major political, regulatory and economic factors impacting the business environment

How to achieve financial stability of the company, raise its profitability and enhance its value

How to address pressing demands of cost cutting and operational efficiency

How to carry out business and process transformation effectively

How to capitalise on emerging technologies

How CFO can help manage cybersecurity risk