

CSTB.TELECOM&MEDIA'2015

7-9 FEBRUARY 2015 AT CROCUS EXHIBITION CENTRE

The CSTB.Telecom&Media Exhibition and Forum has long been recognised as the pre-eminent electronic media event of Russia and CIS countries. This year on year success can be directly attributed to the dynamic and foresighted nature of an organisation that has ensured that the fast developing technologies and opportunities relevant to this industry, are readily absorbed and placed at the forefront of all aspects of the exposition planning. This has gained CSTB.Telecom&Media the acclaimed status of being the "window" from which to learn and see what will influence the suppliers, implementers and users in both the immediate and longer term future.

Recent years have seen the rapid growth and acceptance, by the broadcast industry, of new technologies, including IP delivery, integration and connection of numerous devices in the consumer media chain and more recently the enthusiastic embracing of second & third screens to augment the media experience. It is reasonable to assume that the coming year will see growing dependency on mobile telecoms to fulfil the expectancy of the consumer that there will be seamless integration and mobility of content, it is also anticipated that the drive for reality of the experience in the home will ensure the accelerated acceptance of higher resolution (4K) production, delivery and consumption of content.



CSTB TARGET AUDIENCE

- Ministries and agencies, regional administrations
- Telecommunication companies, telecom operators, IT companies
- Operators of multi-service networks, pay-TV operators
- Equipment manufacturers
- Distributors, dealers
- System integrators
- Broadcasters and content providers
- Television and radio broadcasting companies
- Internet providers
- Financial and investment companies