CSTB TELECOM&MEDIA'2016

Feb 15, 2016 AT CROCUS EXHIBITION CENTRE



The 18th international exhibition forum and CSTB.Telecom&Media, 2016 brought together leading representatives of the TV and telecommunications industry at the Crocus Expo centre to discuss the results of 2015 and the challenges facing the industry in 2016. Gathering at a time of dramatic changes in the economic environment that has sent shockwaves through the industry, delegates actively participated in the business programme of the conference, panel and lobby discussions, whilst manufacturers displayed their latest technological achievements on the exhibition floor, where traditionally they demonstrate their powerful innovative potential; it is a hallmark event showing the best and latest in TV and telecommunications technologies. During the 3 day event, leading market players shared their ideas on how to build a TV and telecom business in a declining margin environment. The exhibition was visited by 24,273 people, and 400+ brands from more than 29 countries were represented.